

REP HEADLINE# 6144400  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP26/12 18.39  
\*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

ADV # ADV. NAME ISS/DCCC

AGY # AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,  
WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6144400

CLASS: NATL. LOCAL REGIONAL

PRDCT DEMOCRATIC CONGRESS EST#1200 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP26/12 18.39

REP: ORDER CANCELED  
ALL LN'S ZERO'D OUT  
NEW TTL \$0  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL CAMPAIGN

201/51

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11  
AGENCY PRODUCT CODE = 14  
AGENCY EST# = 1200

1	S		1100A-1200N	30		\$175.00	10/9	10/12	0		TU-F	0
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PROGRAM : NC8 MIDDAY  
CON COM1: NC8 MIDDAY  
CON COM2: CXL'D 1X

2	S		200P-300P	30		\$300.00	10/9	10/12	0		TU-F	0
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PROGRAM : RACHAEL RAY  
CON COM1: RACHAEL RAY  
CON COM2: CXL'D 1X

REP HEADLINE# 6144400  
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REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP26/12 18.39  
 \*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ CON COM2: CXL'D 1X	30		\$675.00	10/9	10/12	0		TU-F	0
4	S		530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30< CON COM2: CXL'D 1X	30		\$400.00	10/9	10/12	0		TU-F	0
5	S		530P-600P PROGRAM : NWSCH8 @5:30P CON COM1: NWSCH8 @5:30P CON COM2: REVISED DATES	30		\$1,400.00	10/9	10/12	0		TU-F	0
6	S		600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX CON COM2: CXL'D 1X	30		\$1,800.00	10/9	10/12	0		TU-F	0
7	S		600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM CON COM2: REVISED DATES	30		\$1,000.00	10/9	10/12	0		TU-F	0
8	S		700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30 CON COM2: CXL'D 1X	30		\$1,800.00	10/9	10/12	0		TU-F	0
9	S		700A-900A PROGRAM : TODAY SHW< CON COM1: TODAY SHW< CON COM2: REVISED DATES	30		\$1,275.00	10/9	10/12	0		TU-F	0

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
SEP26/12 18.39  
\*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10	S		900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC CON COM2: CXL'D 1X	30		\$700.00	10/9	10/12	0		TU-F	0
11	S		1100P-1135P PROGRAM : NWSCH8 AT 11< CON COM1: NWSCH8 AT 11< CON COM2: REVISED DATES	30		\$2,000.00	10/9	10/13	0		TU-SA	0
12	S		430A-459A PROGRAM : NC8 TODAY@4:30 CON COM1: NC8 TODAY@4:30 CON COM2: CXL'D 1X	30		\$75.00	10/9	10/14	0		TU-TH,SU	0
13	S		800P-1000P PROGRAM : THE SING-OFF CON COM1: THE SING-OFF	30		\$6,500.00	10/15	10/15	0		MON	0
14	S		600P-630P PROGRAM : NEWSCH8-6 SAT CON COM1: NEWSCH8-6 SAT	30		\$900.00	10/13	10/13	0		SAT	0
15	S		700A-900A PROGRAM : THE TODAY SHOW SAT CON COM1: THE TODAY SHOW SAT	30		\$500.00	10/13	10/13	0		SAT	0
16	S		600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,100.00	10/14	10/14	0		SUN	0
17	S		800A-900A PROGRAM : SUN TODAY-NBC CON COM1: SUN TODAY-NBC	30		\$625.00	10/14	10/14	0		SUN	0
18	S		900A-1000A PROGRAM : NWSCH8 SUN-AM CON COM1: NWSCH8 SUN-AM	30		\$400.00	10/14	10/14	0		SUN	0

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# 703-516-9680
!
FROM REP      SEP26/12 16.39
**CHANGES**  *** WFLA-TV ***
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19	S		1100A-1200N PROGRAM : NC8 MIDDAY CON COM1: NC8 MIDDAY CON COM2: ADDED 1X	30		\$175.00	10/15	10/15	0		MON	0
20	S		200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY CON COM2: ADDED 1X	30		\$300.00	10/15	10/15	0		MON	0
21	S		400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ CON COM2: ADDED 1X	30		\$675.00	10/15	10/15	0		MON	0
22	S		530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30< CON COM2: ADDED 1X	30		\$400.00	10/15	10/15	0		MON	0
23	S		600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX CON COM2: ADDED 1X	30		\$1,800.00	10/15	10/15	0		MON	0
24	S		700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30 CON COM2: ADDED 1X	30		\$1,800.00	10/15	10/15	0		MON	0
25	S		900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC CON COM2: ADDED 1X	30		\$700.00	10/15	10/15	0		MON	0

REP HEADLINE# 6144400  
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 \*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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26	S		430A-459A	30		\$75.00	10/15	10/15	0		MON	0
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OCT/12 \$ .00

CONTRACT TOTAL \$ .00  
 TOTAL SPOTS 0

MARKET TOTALS \$0 WFLA 0% WFTS 0% WTSP 0% WTVT 0% WTOG 0% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

ORDER CANCELED

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Great American Media Democratic Congressional Cpgn Comm/ Issue  
 1010 Wisconsin Avenue NW Submission Number 791 Issue 2  
 Washington DC 20007



WFLA-TV

P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

Orig

Client: Democratic Congressional Cpgn Comm/ Issue	Submission Cost: 0	Campaign Ref: E:120531066
Buyer: ..	Client/Product/Estimate: 11 /14 /1200	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06144400
Est./PO Number: 06144400	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Democratic Congressional	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	C
1	M-F 11a News TWTF..	03		30 Comme	Nbr of Spots Closed PR	1	1	
8	M-F 7p Entertainment Tonight TWTF..	02		30 Comme	Nbr of Spots Closed PR	2	2	
18	M-F 11a News M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
23	M-F 7p Entertainment Tonight M.....	02		30 Comme	Nbr of Spots Closed PR	1	1	
<b>Weekly Totals:</b> Total Spots(Ord Spots)					3	2	5	
Closed PR								

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
1	M-F 11a News	:30 Commercial	10/08/12	Closed Pre Emption	0.00	16 (08/28, 08/31, 10/09)	0000167881	E:120531066
8	M-F 7p Entertainment Tonight	:30 Commercial	10/08/12	Closed Pre Emption	0.00	10/09, 10/15, 10/23	0000167898	E:120531066
18	M-F 11a News	:30 Commercial	10/15/12	Closed Pre Emption	0.00	40 (10/24, 10/15)	0000167982	E:120531066
23	M-F 7p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	0.00	10/09, 10/15, 10/23	0000167898	E:120531066

Grand Totals

	Totals	Month 10 Weeks: 4	
		10/08	10/15
Spots		0	0
Cost		0	0

Grand Totals:

Spots:	0
Gross Total:	0.00
Commission:	0.00
Net Total:	0.00

REP HEADLINE# 6144400  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 703-516-9080  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

MAY15/12 12.0  
\*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME ISS/DCCC

AGY # AGY. NAME GREAT AMERICAN MEDIA

1010 WISCONSIN AVENUE

WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6144400

CLASS: NATL. LOCAL REGIONAL

PRDCT DEMOCRATIC CONGRESS EST#1200 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE MAY15/12 12.09

REP: NEW ORDER

TTL \$34,800 @36X  
REVISED WRAP AROUND DATES  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL CAMPAIGN

MLA: \$900

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 11  
AGENCY PRODUCT CODE = 14  
AGENCY EST# = 1200

LINE	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			1100A-1200N	30		\$175.00	10/9	10/12	1		TU-F	1

PROGRAM : NC8 MIDDAY  
CON COM1 : NC8 MIDDAY  
CON COM2 : CXL'D 1X

2			200P-300P	30		\$300.00	10/9	10/12	2		TU-F	2
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PROGRAM : RACHAEL RAY  
CON COM1 : RACHAEL RAY  
CON COM2 : CXL'D 1X



REP HEADLINE# 6144400  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

MAY 15/10 10 0  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ CON COM2: CXL'D 1X	30		\$675.00	10/9	10/12	2		TU-F	2
4			530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30< CON COM2: CXL'D 1X	30		\$400.00	10/9	10/12	4		TU-F	4
5			530P-600P PROGRAM : NWSCH8 @5:30P CON COM1: NWSCH8 @5:30P CON COM2: REVISED DATES	30		\$1,400.00	10/9	10/12	1		TU-F	1
6			600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX CON COM2: CXL'D 1X	30		\$1,800.00	10/9	10/12	2		TU-F	2
7			600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM CON COM2: REVISED DATES	30		\$1,000.00	10/9	10/12	1		TU-F	1
8			700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30 CON COM2: CXL'D 1X	30		\$1,800.00	10/9	10/12	2		TU-F	2
9			700A-900A PROGRAM : TODAY SHW< CON COM1: TODAY SHW< CON COM2: REVISED DATES	30		\$1,275.00	10/9	10/12	1		TU-F	1

REP HEADLINE# 6144400  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 703-516-9630  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

MAY15/12 12.0  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10			900A-1000A	30		\$700.00	10/9	10/12	3		TU-F	3
PROGRAM : TODAY SHW2-NBC												
CON COM1: TODAY SHW2-NBC												
CON COM2: CXL'D 1X												
11			1100P-1135P	30		\$2,000.00	10/9	10/13	1		TU-SA	1
PROGRAM : NWSCH8 AT 11<												
CON COM1: NWSCH8 AT 11<												
CON COM2: REVISED DATES												
12			430A-459A	30		\$75.00	10/9	10/14	2		TU-TH, SU	2
PROGRAM : NC8 TODAY@4:30												
CON COM1: NC8 TODAY@4:30												
CON COM2: CXL'D 1X												
13			800P-1000P	30		\$6,500.00	10/15	10/15	1		MON	1
PROGRAM : THE SING-OFF												
CON COM1: THE SING-OFF												
14			600P-630P	30		\$900.00	10/13	10/13	1		SAT	1
PROGRAM : NWSCH8-6 SAT												
CON COM1: NWSCH8-6 SAT												
15			700A-900A	30		\$500.00	10/13	10/13	1		SAT	1
PROGRAM : THE TODAY SHOW SAT												
CON COM1: THE TODAY SHOW SAT												
16			600P-630P	30		\$1,100.00	10/14	10/14	1		SUN	1
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												
17			800A-900A	30		\$625.00	10/14	10/14	1		SUN	1
PROGRAM : SUN TODAY-NBC												
CON COM1: SUN TODAY-NBC												
18			900A-1000A	30		\$400.00	10/14	10/14	1		SUN	1
PROGRAM : NWSCH8 SUN-AM												
CON COM1: NWSCH8 SUN-AM												

*the voice*

*1*  
*md*

MAY 15/12 12.0

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			1100A-1200N	30		\$175.00	10/15	10/15	1		MON	1
PROGRAM : NC8 MIDDAY CON COM1: NC8 MIDDAY CON COM2: ADDED 1X												
20			200P-300P	30		\$300.00	10/15	10/15	1		MON	1
PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY CON COM2: ADDED 1X												
21			400P-500P	30		\$675.00	10/15	10/15	1		MON	1
PROGRAM : DR. OZ CON COM1: DR. OZ CON COM2: ADDED 1X												
22			530A-600A	30		\$400.00	10/15	10/15	1		MON	1
PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30< CON COM2: ADDED 1X												
23			600P-630P	30		\$1,800.00	10/15	10/15	1		MON	1
PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX CON COM2: ADDED 1X												
24			700P-730P	30		\$1,800.00	10/15	10/15	1		MON	1
PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30 CON COM2: ADDED 1X												
25			900A-1000A	30		\$700.00	10/15	10/15	1		MON	1
PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC CON COM2: ADDED 1X												

REP HEADLINE# 6144400  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAR15/12 12.0  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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26			430A-459A	30		\$75.00	10/15	10/15	1		MON	1
PROGRAM : NC8 TODAY@4:30 CON COM1: NC8 TODAY@4:30 CON COM2: ADDED 1X												

OCT/12 34800.00

CONTRACT TOTAL 34800.00  
 TOTAL SPOTS 36

MARKET TOTALS \$174,000 WFLA 20% WFTS 15% WTSP 25% WTVT 20% WTOG 2% WTTA 2% WMOR 1%  
 WMOX 0% WXPX 0% WWSB 15% CABL 0%

SHARES ARE ACCURATE

SVC- NSI  
 DEMOS- RA35+\*

Great American Media Democratic Congressional Cpgn Comm/ Issue  
 1010 Wisconsin Avenue NW Submission Number 603 Issue 1  
 Washington DC 20007



WFLA-TV  
 P.O. Box 1410  
 Tampa, FL 33601  
 PHONE (813) 228-8888

Client: Democratic Congressional Submission Cost: 33900 Campaign Ref: E:120531066  
 Buyer: Cpgn Comm/ Issue Client/Product/Estimate: 11/14/1200 Sales Rep: HRP Washington, DC  
 Schedule Dates: 10/08/12 to 10/21/12 Weeks: 2 Order Ref: 06144400  
 Est./PO Number: 06144400 Contract type: Political Business Type: POLITICAL Business Category: Transactional

Orig

Product: Democratic Congressional Booking Group: WFLA Key Market: Tampa-St. Petersburg, FL  
 Demographic: (L) Household Order:

Ref	Sales Product Details	Rate	Spot Type	10/08	10/15	Total	CC
1	M-F 11a News TWTF..	175	30 Comme	Nbr of Spots	1	1	
2	M-F 2p Rachael Ray TWTF..	300	30 Comme	Nbr of Spots	2	2	
3	M-F 4p Dr Oz TWTF..	675	30 Comme	Nbr of Spots	2	2	
4	M-F 530a News TWTF..	400	30 Comme	Nbr of Spots	4	4	
5	M-F 530p News TWTF..	1400	30 Comme	Nbr of Spots	1	1	
6	M-F 6p News TWTF..	1800	30 Comme	Nbr of Spots	2	2	
7	M-F 6a News TWTF..	1000	30 Comme	Nbr of Spots	1	1	
8	M-F 7p Entertainment Tonight TWTF..	1600	30 Comme	Nbr of Spots	2	2	
Weekly Totals: Total Spots (Ord Spots)				26	9	35	

Great American Media Democratic Congressional Cpgn Comm/ Issue  
 1010 Wisconsin Avenue NW Submission Number 603 Issue 1  
 Washington DC 20007



WFLA-TV  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-6888

Orig

Client: Democratic Congressional Cpgn Comm/ Issue  
 Buyer: ...  
 Schedule Dates: 10/08/12 to 10/21/12  
 Est./PO Number: 06144400  
 Submission Cost: 33900  
 Client/Product/Estimate: 11/14/1200  
 Weeks: 2  
 Contract type: Political  
 Campaign Ref: E:120531026  
 Sales Rep: HRP Washington, DC  
 Order Ref: 06144400  
 Business Type: POLITICAL  
 Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	Nbr of Spots	10/08	10/15	Total	Cc
9	M-F 7a Today Show TWTF..	1275	30 Comme	Nbr of Spots	1		1	
10	M-F 9a Today Show II TWTF..	700	30 Comme	Nbr of Spots	3		3	
11	M-Su 11p News TWTF..	2000	30 Comme	Nbr of Spots	1		1	
12	M-Th, Su 430a News TWTF..S	75	30 Comme	Nbr of Spots	2		2	
13	Mon 8-10p ET / 7-9p CT Voice M.....	6500	30 Comme	Nbr of Spots		1	1	
14	Sat 7a Today Show .....S	500	30 Comme	Nbr of Spots	1		1	
15	Sun 6p News .....S	1100	30 Comme	Nbr of Spots	1		1	
16	Sun 8a Today Show .....S	625	30 Comme	Nbr of Spots	1		1	
17	Sun 9a News .....S	400	30 Comme	Nbr of Spots	1		1	
18	M-F 11a News M.....	175	30 Comme	Nbr of Spots		1	1	
19	M-F 2p Rachael Ray M.....	300	30 Comme	Nbr of Spots		1	1	
Weekly Totals: Total Spots(Ord Spots)					26	9	35	

Great American Media Democratic Congressional Cpgn Comm/ Issue  
 1010 Wisconsin Avenue NW Submission Number 603 Issue 1  
 Washington DC 20007



WFLA-TV  
 P.O. Box 1410  
 Tampa, FL 33601  
 PHONE (813) 228-8888

Orig

Client: Democratic Congressional Cpgn Comm/ Issue  
 Buyer: Democratic Congressional Cpgn Comm/ Issue  
 Schedule Dates: 10/08/12 to 10/21/12  
 Est./PO Number: 06144400  
 Submission Cost: 33900  
 Client/Product/Estimate: 11/14/1200  
 Weeks: 2  
 Contract type: Political  
 Campaign Ref: E:120531066  
 Sales Rep: HRP Washington, DC  
 Order Ref: 06144400  
 Business Type: POLITICAL  
 Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/08	10/15	Total	Cc
20	M-F 4p Dr Oz M.....	675	30 Comme	Nbr of Spots	1	1	
21	M-F 530a News M.....	400	30 Comme	Nbr of Spots	1	1	
22	M-F 6p News M.....	1800	30 Comme	Nbr of Spots	1	1	
23	M-F 7p Entertainment Tonight M.....	1800	30 Comme	Nbr of Spots	1	1	
24	M-F 9a Today Show II M.....	700	30 Comme	Nbr of Spots	1	1	
25	M-Th, Su 430a News M.....	75	30 Comme	Nbr of Spots	1	1	
Weekly Totals: Total Spots(Ord Spots)				25	9	35	

Grand Totals				Month 10 Weeks: 4		
				10/08	10/15	
Totals				35	26	9
Spots				35	26	9
Cost				33900	21475	12425

Grand Totals: Spots: 35  
 Gross Total: 33,900.00

Commission:	5,085.00
Net Total:	28,815.00